

Social media for stay home mums (SMA)

This course introduces students to the practical skills needed to manage social media professionally for a business, brand, organization, or personal project. Students will learn how to create effective social media strategies, produce engaging content, manage online communities, grow audiences, run advertisements, ...

PROGRAM DURATION

1 month

SEMESTER LENGTH

1 months per semester

ONLINE CLASSES

Class schedule: 8am, 12pm, 6pm

FEE ITEM	AMOUNT
Semester 1	KSh 10,000.00
TOTAL PROGRAM FEES	KSh 10,000.00

MONTHLY PAYMENT OPTION

KSh 10,000.00 per month x 1 months

Each semester runs for the stated semester length.

PAYMENT DETAILS

M-PESA Paybill: 880100

Account: 681158

Phone: 0722 922 454